

COMMONFUTURE.

Theory of Change

Our Vision

We imagine a future where people, no matter their race or class, have power, choice, and ownership in our economy.

Our Mission

We make an equitable economy possible by uplifting and investing in solutions that advance racial equity.

We know this future is possible because Black, Indigenous and other communities of color are **already** building equitable economic strategies essential for a multiracial democracy; however, extractive financial systems, exclusionary power structures and harmful narratives limit transformative solutions

ACHIEVING AN
EQUITABLE
ECONOMY REQUIRES
REIMAGINING
HARMFUL SYSTEMS



WE DEMONSTRATE
THAT COMMUNITY-LED
STRATEGIES CAN
RESHAPE THE
ECONOMY



THIS LEADS TO A
VIRTUOUS CYCLE...



Changing Capital Flows
We provide non-extractive capital while imagining new community-centered financial systems

Our Strategies

Building Power & Influence
We foster collaboration across the economic justice ecosystem to foster collective well-being throughout our economy

Creating New Narratives
We amplify community voices and solutions and collectively develop shared values-driven narratives to drive national policy and narrative debates

Investing & Building Capacity
We provide patient, flexible capital & back office support to organizations and emerging funds that invest in their communities

Our Activities

Convening & Connecting
We connect community leaders across sectors and geographies to translate their local work into long-term policy and narrative goals that they advance collectively

Amplifying & Influencing
We share insights from our programs and networks to foster transformative partnerships, inform debates, and reshape narratives

Community-owned capital
Community-owned and directed resources increase through our investments and shifts in practices and policies among private, public, philanthropic capital holders

Our Outcomes

Community-led decisions
Governing and ownership structures across our economy center the interests and prosperity of Black, Indigenous and other communities of color

Community-led narratives
Black, Indigenous and other people of color are reshaping public imagination, debates and policies about our economy to ensure their prosperity and center equity

...and builds towards our future state where Black, Indigenous and other communities of color thrive across all dimensions of physical, social, political and economic well-being as a result of an equitable economy